EDUCATION, SECURITY AND NECESSITY



57% would consider buying a product that **paid an income** if they couldn't work due to illness or injury

Survey conducted by Opinium Research on behalf of Cirencester Friendly with 2.000 UK adults (October 2024).



This **rises** to **74%** among those aged 18 to 34 years old



27% have had **a month** off work due to illness or injury



11% of those currently off work **do not think** they will return to work



More women have taken more than **1 month** off work than men (28% vs 26%)



19% currently know someone who is off work with a **long-term** illness or injury



31% felt they had **less contact** with those who are off work long term



56% of people say they wouldn't cut back on **anything** if they couldn't earn a regular income

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